

LINKS TO ARTICLES:

- [Industry Awards](#)
- [Advertising with WSGS](#)
- [Winery Workshop](#)
- [Application Technology](#)
- [WSU News](#)
- [Membership Renewal](#)
- [Calendar](#)

APRIL 2009 NEWSLETTER

INDUSTRY AWARD WINNERS!

Congratulations to our award winners.

Memorial Scholarship Winner Eileen Harbertson

Every year, the Washington State Grape Society offers a scholarship to a deserving person who engages in a field of study relating to the growing of grapes. Eileen is enrolled in WSU's graduate program in Molecular Plant Sciences as an accelerated research PhD candidate under Dr. Kerry Ringer.



Lloyd H. Porter, "Grower of the Year" Kenneth C. Lewis

This award winner served as a Board Director early in the Washington State Grape Society's inception. Ken and his wife Betty grow apples, concords and wine grapes on the Roza family homestead. His innovation in



growing techniques has provided Dunhan Cellars, of Walla Walla with award winning wine grapes.

Walter Clore Award Winner Craig Bardwell

This individual is a long time member of the Grape Society, having served as a Board Director



and as President from 2003-2005. Craig has been involved with the grape industry in some form or fashion since graduating from WSU with a major in agriculture. He has been employed with National Grape Cooperative for a number of years and enjoys working with the Valley's grape growers. Craig has volunteered many hours serving on the Grape Research Council. In his spare time, he farms 14 acres of vineyard with his wife Carol and sons Chet and Brendan.

Distinguished Exhibitor Award Cascade Wind Machine Service

Cascade Wind Machine Service and their staff: Doug Riddle, Virgil Anders and Dana Morgan are staunch supporters of the Washington State Grape Society's Annual Meeting & Trade Show for many years. Their cooperative spirit in working with not only grape growers, but the agricultural community as a whole has propelled them (no pun intended) to success.

REACH THE GRAPE INDUSTRY

There is an opportunity for businesses to purchase a banner to be placed on a rotating basis on our website. The fee is \$300/yr and requires a high resolution jpg file of the company's logo to be used as a link. If you are interested in this cost effective way to reach the grape industry market, please email deb@grapesociety.org

Check it out our website at www.grapesociety.org

RENEW YOUR MEMBERSHIP

A large percentage of members attend the annual meeting and renew their memberships at that time. But there are a portion of you that aren't able to attend the November meeting. For this reason, a membership renewal form was mailed the week of Feb 23rd. You may also download the form by going to www.grapesociety.org

WATER WORKSHOP FOR WINERIES

Registration is open for a Sustainable Management of Winery Water and Associated Energy workshop being held on April 22 at WSU Tri-Cities. Kennedy/Jenks Consultants developed the water guide last year on behalf of the California Wine Institute and American Vineyard Foundation. It provides a methodology for wineries to evaluate water use and wastewater management practices, and identify and implement improvements for measurable reductions in water use and treatment costs. Due to the energy embedded in water management, these improvements can also lead to energy savings.

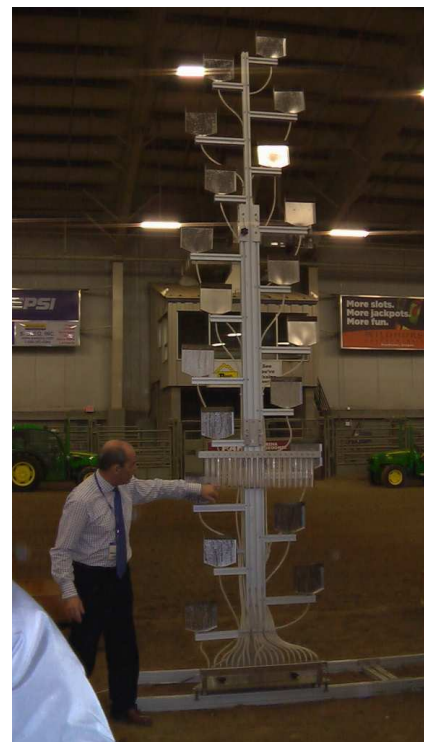
The workshop will include a brief "case study" from local wineries that already made changes to their water use procedures or equipment including some of the challenges and/or outcomes of this process. Cost of the workshop is \$200 and includes a guide book, continental breakfast and lunch. Pre-registration is required by April 15. Visit the [WAWGG website](#) for agenda and registration form. Forms may be faxed to WAWGG at (509) 782-1203. Thanks to Ste. Michelle Wine Estates for helping to underwrite the cost of this workshop.

APPLICATION TECHNOLOGY

In December, WSU extension and WAWGG sponsored a field day on Application Technology. The featured speakers were Fran Pierce from WSU and Andrew Landers from Cornell University. There was time to talk about sprayer technologies, but then we also demonstrated numerous different sprayers and how to tweak them to best performance.

The most important point to stress is that the materials sprayed should be directed to stay in the canopy, not drift up or over several rows. This can be done by either slowing down the fan speed on an air-blast sprayer or switching to a tower or recapture tunnel sprayer that uses fans to direct the spray. Landers has shown that up to 50% of the material falls to the vineyard floor or drifts away. This is a tremendous waste in time and money. Landers also showed the reduction in coverage with large amounts of drift.

Vertical spray patterns were scrutinized by using a patternator. This is a device that collects the spray into different heights and within minutes, allows the user to examine the spray pattern. Many of the tower sprayers that were demonstrated sprayed a majority of the materials above the height of a standard grape trellis. With a few minor modifications of the machines, the spray pattern was changed and coverage improved. Patternators can be built easily and take no more than an hour to test your machines. But having the correct spray pattern is invaluable. Directions to build your own are at



<http://www.nysaes.cornell.edu/ent/faculty/landers/pdf/Patternator.pdf>



Two sprayers designed to target application in the canopy. The Bertoni (lower picture) also recaptures and reuses material that would have fallen to the vineyard floor.

WALTER CLORE WINE & CULINARY CENTER

The Walter Clore Wine and Culinary Center will be a centrally located, must-see, learning center that promotes regional wine and food by actively engaging visitors to learn, experience and appreciate the quality and diversity of Pacific Northwest wine and food products.

The Board of Directors recently approved the use of HUD funds for needed infrastructure at the site. Construction of the parking lot, electricity, lighting and irrigation will begin this summer. Industry outreach meetings have been held throughout the State and will continue this spring. Responses have been receptive with wineries indicating a need for meeting rooms/event area to accommodate large and small gatherings. Currently, the Governor,

Senate and House budgets agree to provide financial assistance of \$1 million. Keep your fingers crossed as legislators work through the final State budget. The \$2.5 million federal EDA grant application is still in the pipeline and under consideration; awaiting appointment of new agency director responsible for regional budget allocations. The 3rd revision of the business plan is being rewritten to include survey results and industry input.

EMAILS NEEDED!!

There are many stray members that will not get this newsletter or other important information because....

WE HAVE NO EMAIL FOR THEM!

If you know of a lonely sole, longing to come back to the Grape Society, please loan them your newsletter so they can contact Deb Heintz (509-786-7888) and update their email!

DATES TO REMEMBER AND THINGS TO LOOK FORWARD TO:

- April 24-26 Spring Barrel Tasting, <http://www.wineyakimavalley.org/>
- May 7 Grape Fieldman's Breakfast at the Barn in Prosser – 7: 30am
- June 4 Grape Fieldman's Breakfast at the Barn in Prosser – 7: 30am
- June 20 Sunshine and Wine State Fair Park Yakima, www.sunshineandwine.com or 248-7160
- August 6 Grape Fieldman's Breakfast at the Barn in Prosser – 7: 30am
- August 8 Prosser Wine and Food Fair at WSU-IAREC from 2-8pm

WHAT'S HAPPENING AT WSU?!

New Director of Viticulture and Enology

Dr. Thomas Henick-Kling is now located at WSU Tri-city campus as the first full-time director of the Washington State University Viticulture and Enology Program.

He came from Australia where he was Professor and Director of the National Wine and Grape Industry Centre at Charles Sturt University. He has a PhD from University of Adelaide and an MS from Oregon State University, food science. Between 1987 and 2007 Thomas was assistant, associate, and then full professor at Cornell University. He held appointments at Cornell in research and extension.

WSU Reintegrates Extension

WSU President Floyd announced WSU Extension will be reintegrated into the College of Agricultural, Human, and Natural Resource Sciences. John Gardner, currently VP for economic development and extension, will assume a new role leading the international programs office and economic development initiatives and will no longer have direct responsibility for WSU Extension.

While the context for the reorganization is the current budget situation, President Floyd's vision is a strong, traditional, land-grant model for Extension, with programs closely integrated into the rest of the institution. He is emphasizing service to the state's agriculture, the use of new technology for program delivery, and direct ties between Extension programming and the research and new knowledge developed at the university.

Want updates on the latest research....

Join us for the WSU Grape Fieldman's Breakfast on the first Thursday of the month at The Barn in Prosser. Breakfast starts 7:15am, followed by a round table discussion, and a speaker.

The breakfast is a meeting place for growers, consultants, industry, and university faculty to share experiences and gain knowledge. We start early and end early to get you back in the vineyard.

Contact Gwen Hoheisel if you would like to be placed on the mailing list for reminders or have any special needs. 509-786-5609 or ghoheisel@wsu.edu

Voice of the Vine

Voice of the Vine is a bimonthly update emailed to subscribers. In a succinct format, it quickly highlights the latest research and activities. To subscribe go to <http://wine.wsu.edu/vinevoice/>

Washington State Grape Society

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Arthur den Hoed

Keith Oliver

Mercy Olmstead

Kenneth Lewis Jr.

DO YOU KNOW SOMEONE WHO ISN'T A MEMBER? PASS THIS ON!

WASHINGTON STATE GRAPE SOCIETY ACTIVITIES:

- ⇒ Organizes annual Grape Seminar and Trade Show
- ⇒ Posts annual Proceedings on Grape Society web page
- ⇒ Publishes Grapevine Notes Newsletter
- ⇒ Participates in the Northwest Minor Crops Field Symposium to help education EPA officials on chemical usage in grapes.
- ⇒ Provides representation on WSDA Plant Improvement Committee.
- ⇒ Provides free subscription to Good Fruit Grower magazine
- ⇒ Serves as a unified voice on important issues
- ⇒ Sponsors annual pruning strategies and demonstrations
- ⇒ Supports legislative activities
- ⇒ Awards annual Memorial Scholarship
- ⇒ Recognizes outstanding Grower of the Year with the Lloyd H. Porter Award
- ⇒ Recognizes outstanding contributions to the grape industry with the Walter J. Clore Award

BOARD OF DIRECTORS

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Kenneth C. Lewis, Jr., Keith Oliver, Mercy Olmstead, Russell Smithyman
Executive Secretary Debbi Heintz

**WASHINGTON STATE GRAPE SOCIETY
MEMBERSHIP REGISTRATION FORM**
Renewal Date from : November 1, 2008 to October 31, 2009

Please complete this form and return with your payment to: Washington State Grape Society, P. O. Box 267, Grandview, WA 98930

Specify: _____ \$ 35 Annual Membership
 _____ \$350 Life Membership(Ten Years)

PLEASE NOTE: Membership Fee is paid for you if you are a Milne Fruit or Smucker's Grower.

Name: _____

(please print)

Company: _____

Address: _____

Street City State Zip

Phone: _____ Fax: _____

Email: _____

Please print clearly – your email address will be kept confidential and is required for entry into the Members Only page of the website. One address per paid membership, please.

As an *existing* Member, you are entitled to a Good Fruit Grower subscription. If you have not been receiving, please check here . Are you a NEW member of the Grape Society?