



id
◦ INLAND DESERT ◦
NURSERY



Nursery Trends

WA Grape Society
November 14th, 2013

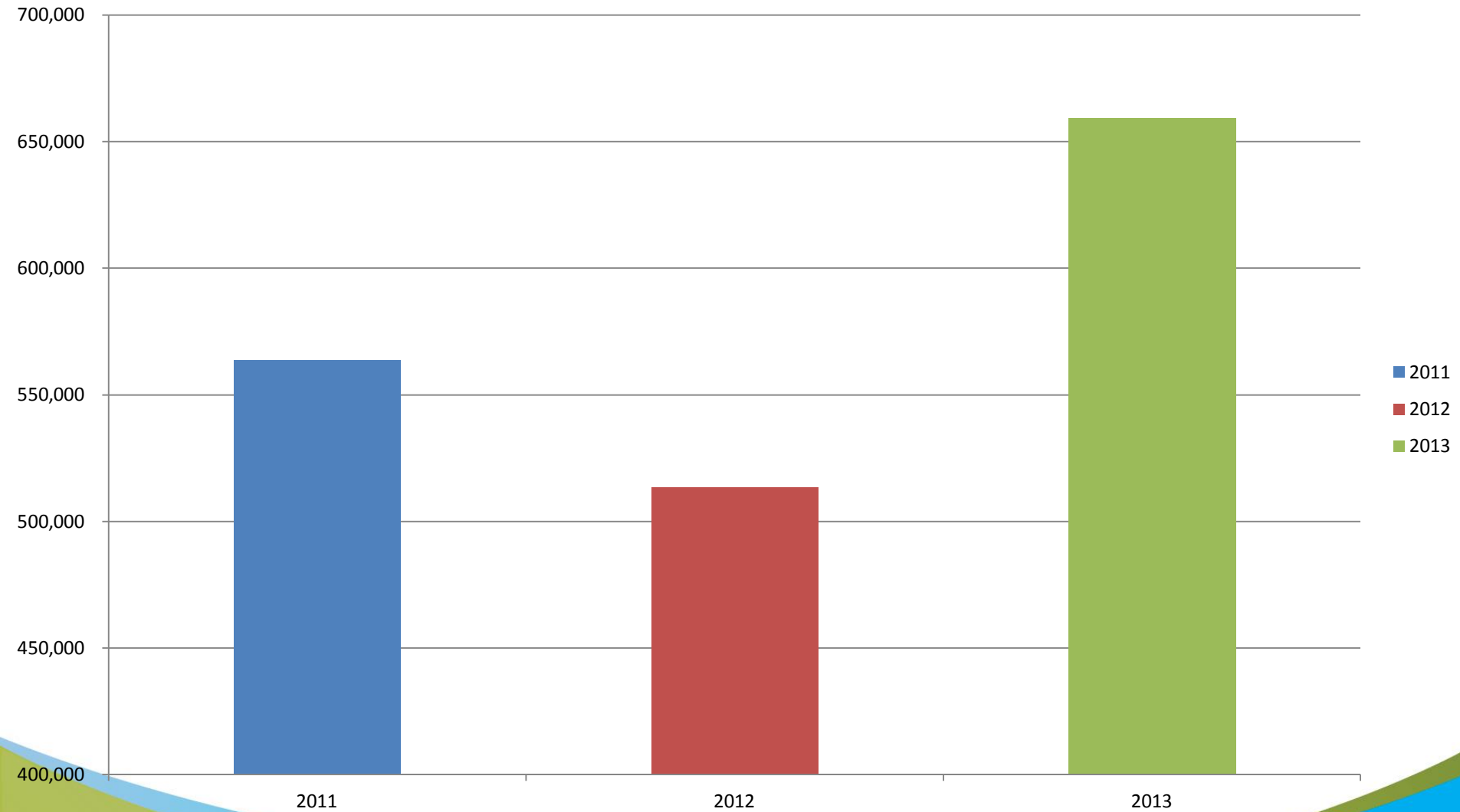


**Cabernet Sauvignon, Merlot, Chardonnay
& Riesling**

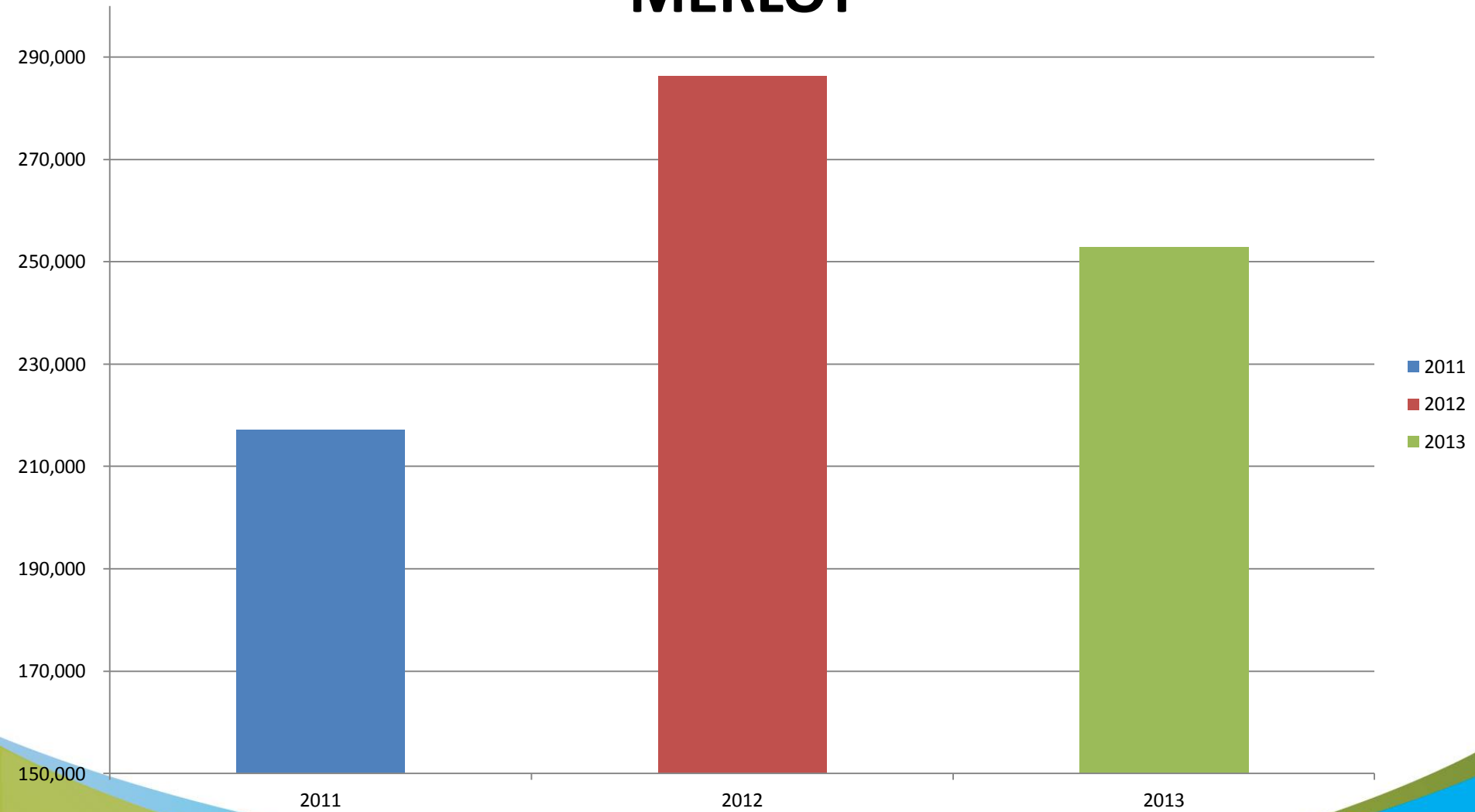
Annually > 60% of Nursery Sales

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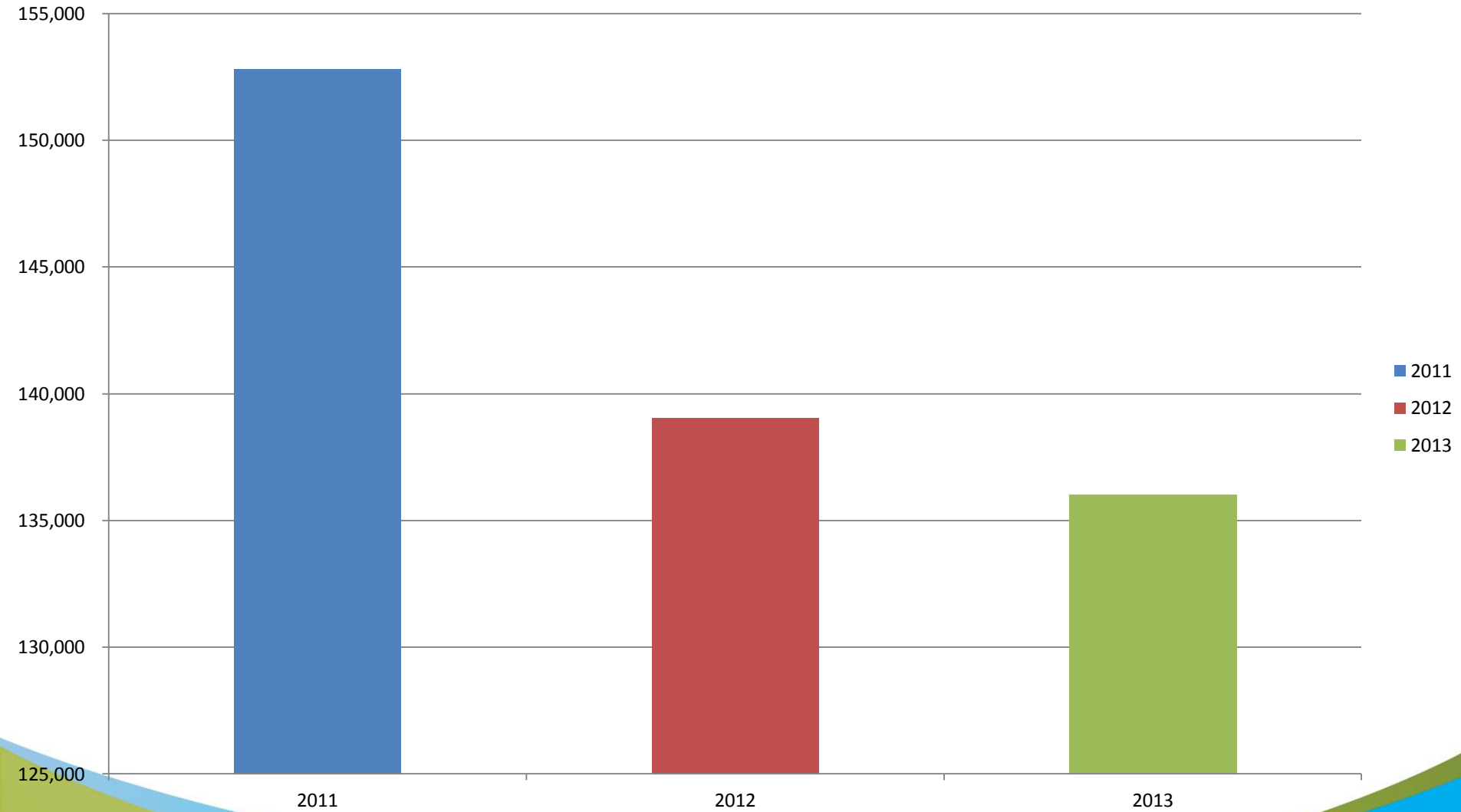
CABERNET SAUVIGNON



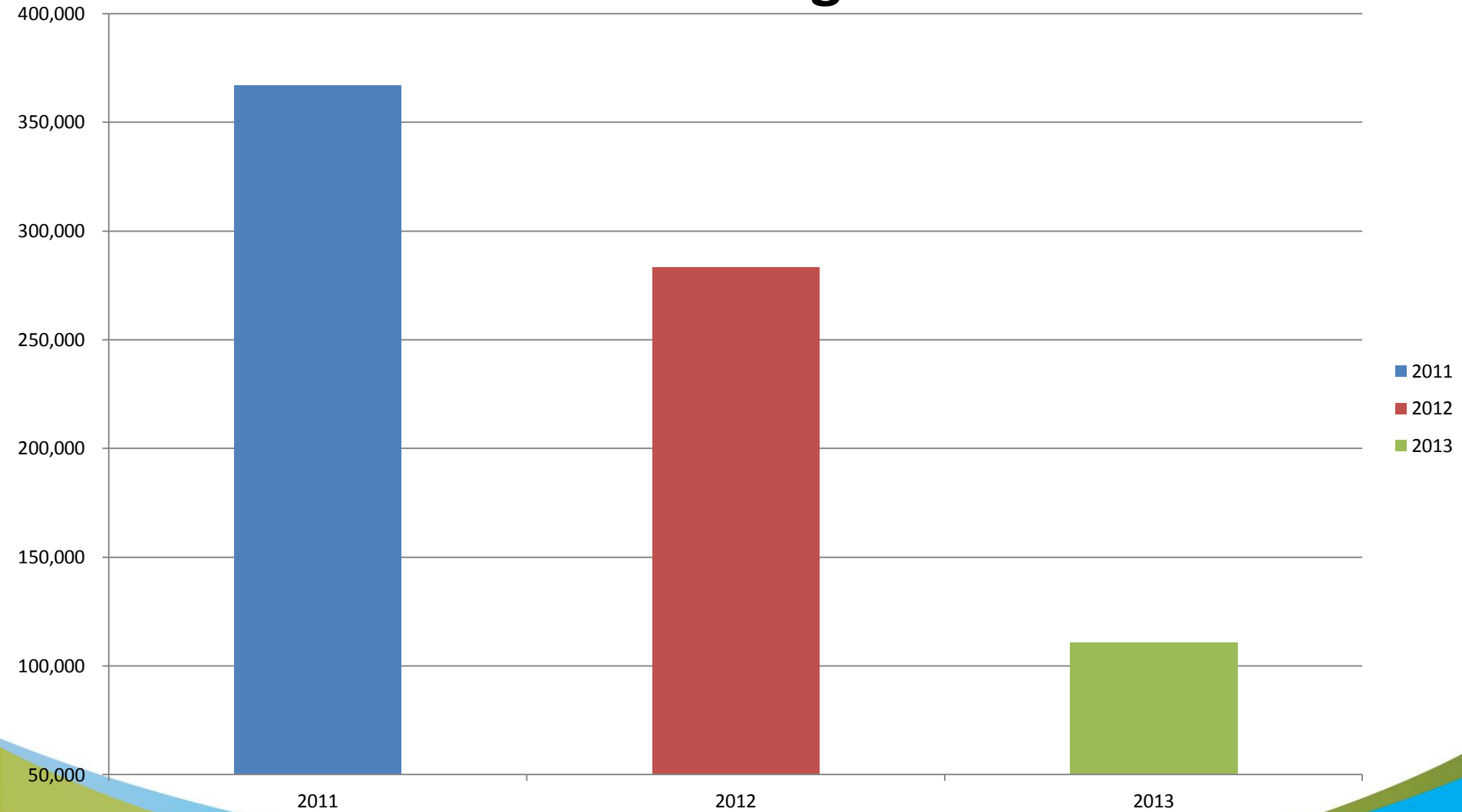
MERLOT



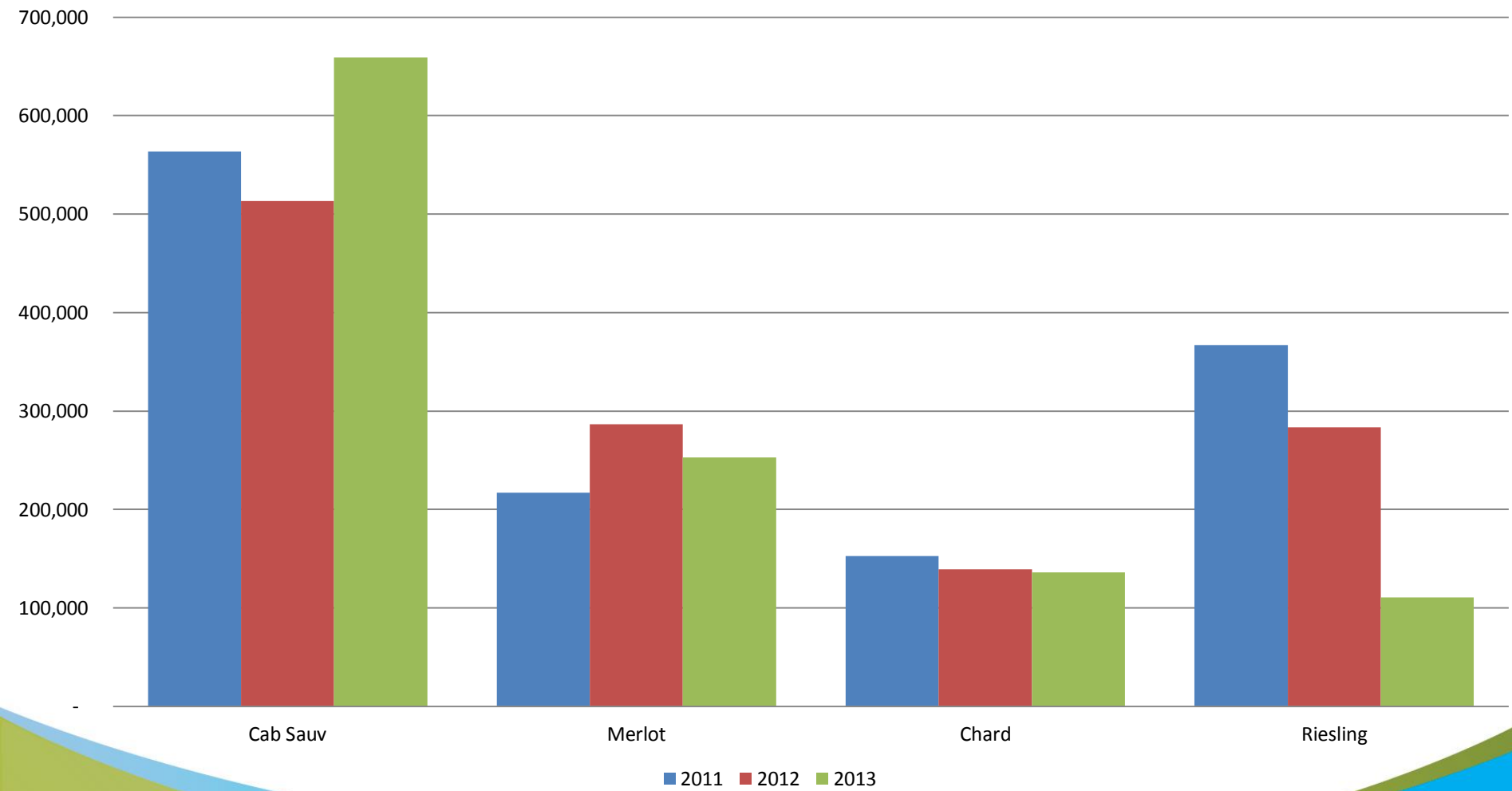
CHARDONNAY



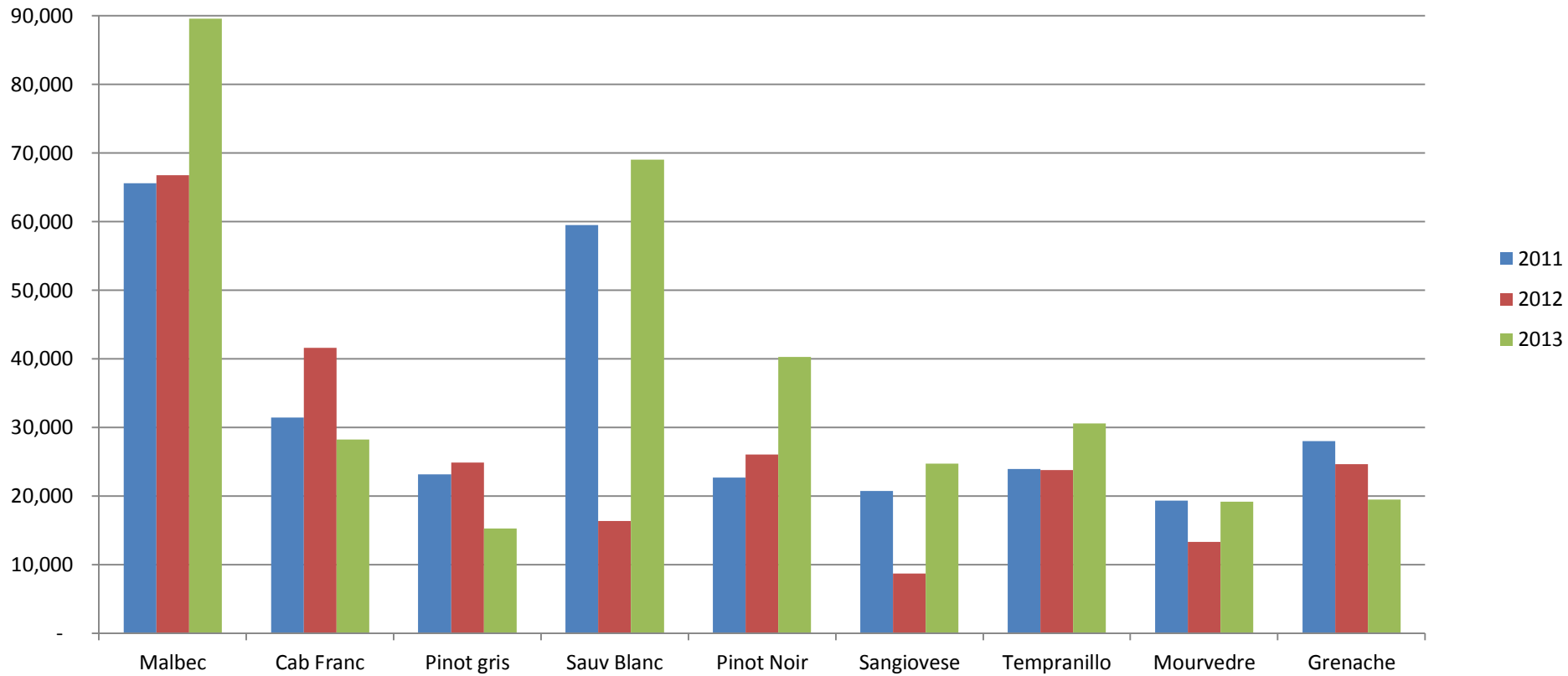
Riesling



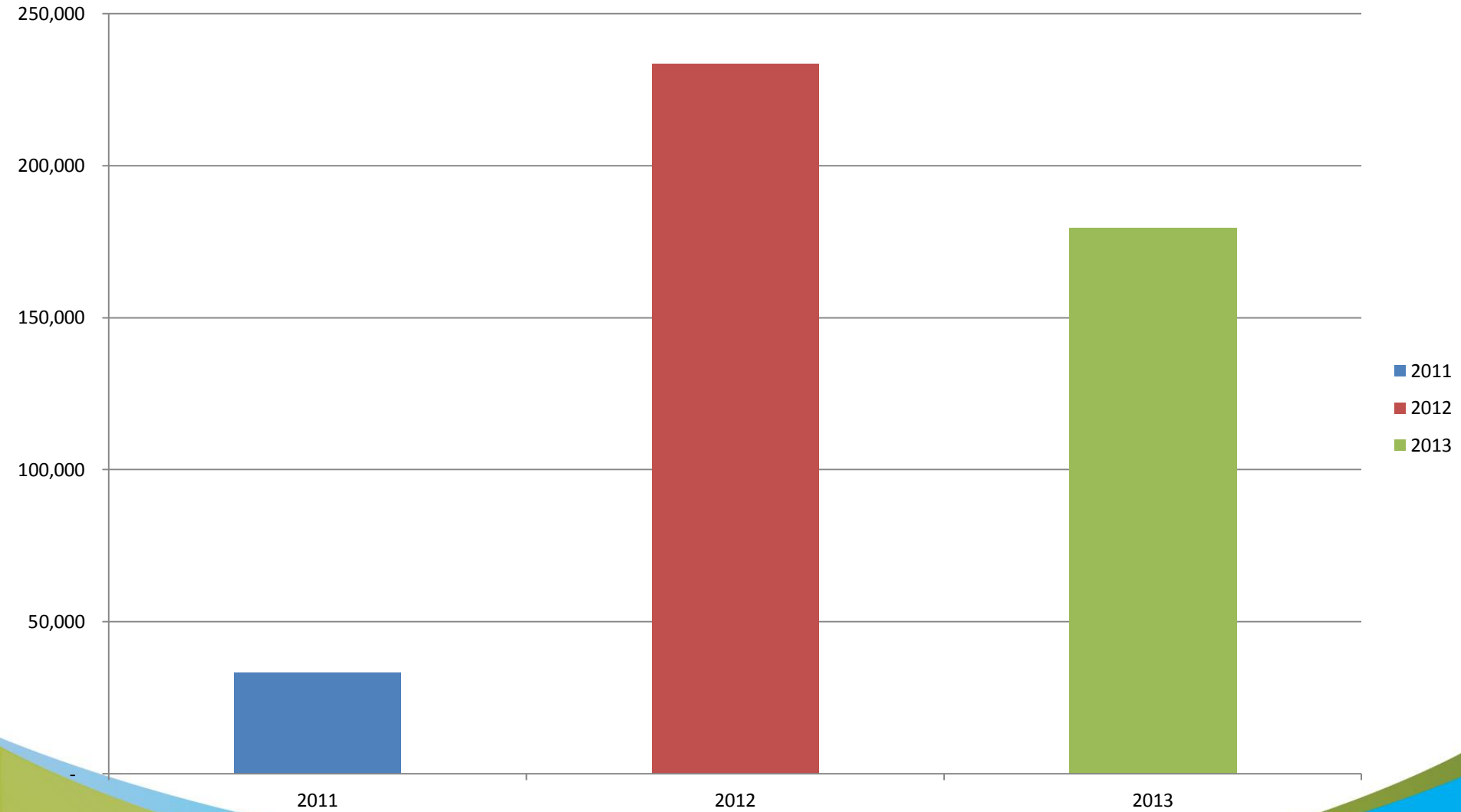
THE BIG 4



< 100,000



SYRAH



On the Rise

- Aglianico
- Alvarinho
- Carmenere
- Doletto
- Gruner Veltliner
- Graciano
- Sagrantino
- Rhone Selections
- Cold Hardy Varieties
 - Hybrids
 - Marquette
 - LaCrescent
 - Frontenac
 - Frontenac Gris
 - Zweigeltbebe
 - Limberger (certified)

Other Trends

- Clean Vine Education
 - Washington Certified
- Supply < Demand
- Potted Vines
- Competition from other Growing Regions
 - California, Idaho, Oregon, Texas, Canada, Etc.
- Grafted Vines

Clones

- Comfort level, education and experience among growers rising
- Increasingly important to Growers & Wineries
- Maximizing Yield and Quality

2014

- **Record Planting**
- **Everything but Riesling**
- **Syrah & Sauvignon Blanc**
- **Limited dormant availability and GH space**



Questions?

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